

## PRESS RELEASE FOR IMMEDIATE RELEASE

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Editorial:

### KraussMaffei UK's Michael Rudd Promoted to After Sales Director



KraussMaffei UK is pleased to announce the promotion of Michael Rudd to the position of After Sales Director. This promotion recognises Michael's exceptional contributions to the company over the past four years and his unwavering dedication to customer service and technical excellence.

Michael Rudd brings nearly three decades of experience in the injection moulding industry to his new role. Since joining KraussMaffei UK in 2020, he has demonstrated an outstanding ability to address customer needs through his technical expertise and innovative thinking. His methodical, hands-on approach and commitment to fostering long-standing customer relationships have been instrumental in driving the company's success.

Previously serving as part of KraussMaffei UK's Sales4Service team, Michael excelled in improving relations between service sales and other relevant interfaces. His strong leadership and problem-solving skills have been key in maintaining high levels of customer satisfaction. Michael's ability to manage team-

level resources efficiently and his dedication to developing the skills of his team members have further strengthened KraussMaffei UK's service capabilities.

In his new role as After Sales Director, Michael will continue to build on his success, leading the UK after sales team to ensure customer trust and satisfaction remain at the forefront of the company's operations.

Michael commented on his promotion: *"I am honoured to take on the role of After Sales Director at KraussMaffei UK. My goal is to continue to drive our commitment to excellent customer service and to lead our talented team in delivering the highest standards of support. I look forward to the challenges ahead and to contributing to the ongoing success of KraussMaffei UK."*

Richard Mumford, Sales Director of KraussMaffei UK, added: *"Michael's promotion to After Sales Director is a testament to his hard work and dedication. His strategic vision and customer-centric approach align perfectly with our objectives. We are confident that Michael will excel in his new role and help us to further strengthen our customer relationships."*

KraussMaffei, a leading manufacturer of machines and systems for producing and processing plastics and rubber since 1838, remains committed to being as close as possible to its customers. The appointment of Michael Rudd as After Sales Director reaffirms this commitment and sets the stage for continued growth and success.

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*Images attached:*

*Featured Image – Michael Rudd – KraussMaffei UK*

#### About KraussMaffei

KraussMaffei – Pioneering Plastics - KraussMaffei is among the world's leading manufacturers of machinery and systems for the production and processing of plastics and rubber. Our brand stands for cutting-edge technologies – for more than 180 years. Our range of services covers all areas of injection moulding machinery, extrusion technology and reaction process machinery. This gives KraussMaffei a unique selling point in the industry. With the high innovative power of our standardised and individual product, process, digital and service solutions, we can guarantee customers sustained additional value over the entire value-adding chain. Our range of products and services allow us to serve customers in many sectors including the automotive, packaging, medical and construction industries, as well as manufacturers of electrical and electronic products and household appliances. KraussMaffei employs around 5,500 people all over the world. With more than 30 subsidiaries and over 10 production plants, as well as about 570 commercial and service partners, we are represented internationally close to our customers. The headquarters has been in Munich since 1838. Further information: [www.kraussmaffei.com](http://www.kraussmaffei.com).